

AREA TOURISM STATISTICS

Tourism is one of the strongest contributors to the West Parry Sound economic base.

Type of Visitor	Tourism Expenditures (\$ millions)
Cottagers	\$20.0
Guests	\$ 2.0
Cottage Renters	\$ 5.6
Accommodation	\$17.0
Campers	\$ 4.9
Transient Boaters	\$ 9.2
Day Visitors	\$ 1.5
TOTAL	\$60.2

Type of Visitor **Person Trips**

Tourism Expenditures

Cottagers 350,000	\$27.6 million
Transient Tourists 200,000	\$23.4 million
Transient Boaters 60,000	\$ 9.2 million

Visitors utilizing the Parry Sound Area Information Centre in 1998 - 32,871

Total telephone enquiries to the Chamber of Commerce & Parry Sound Area Information Centre in 1998 where 10,649.

Most popular questions:

Where can we stay? 5,788
 What can we do? 3,129
 What events are happening? 2,689